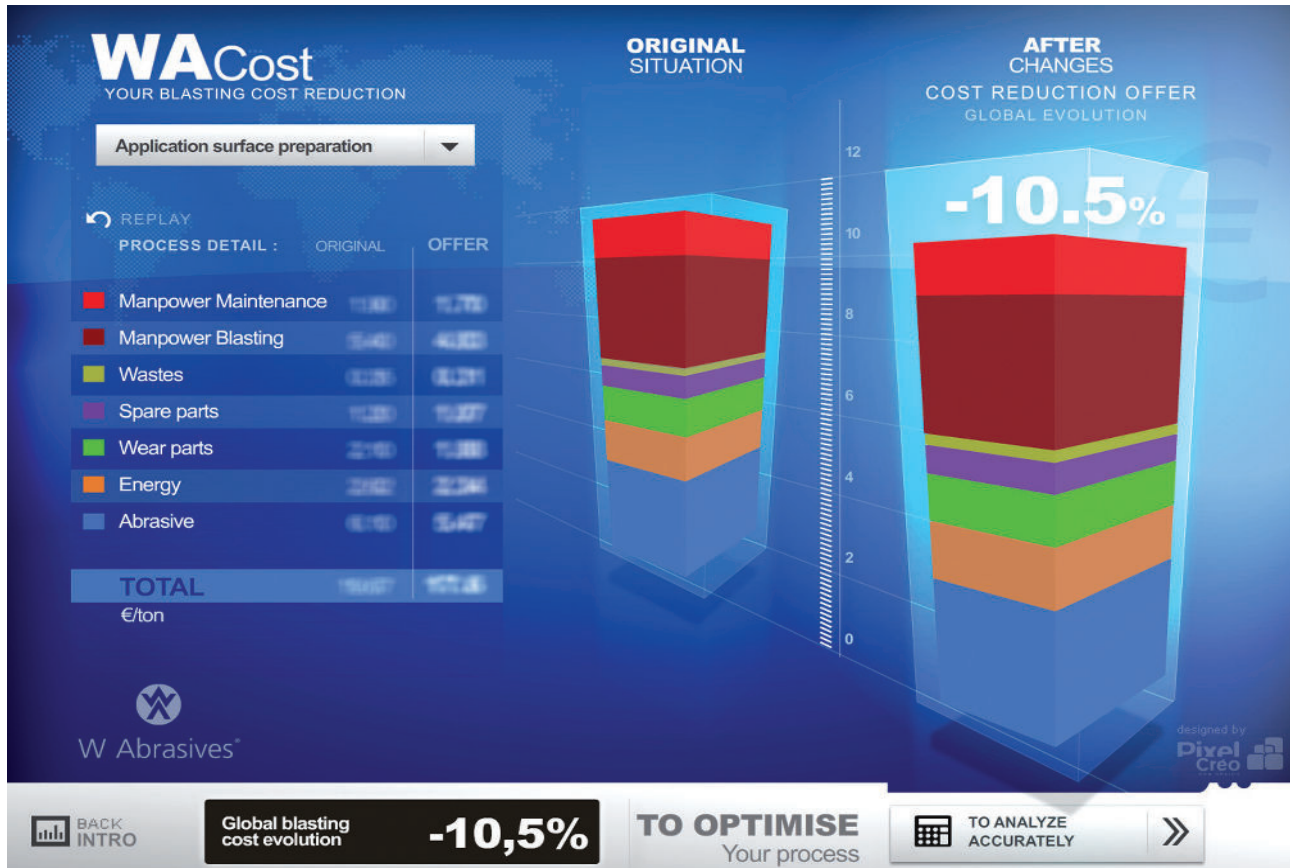


# Blasting cost reduction: the Winoa approach

Are you wasting money on inefficient blasting processes? **Winoa's** blasting cost reduction offer could save you more than 10% of costs.



The WACost approach has saved customers across the world more than 10% of blasting costs, as in the example above.

The June 2012 issue of *World Wind Technology* presented Profilium, a premium product that provides optimum blasting performance in terms of cleanliness, roughness and dust control. This ready-to-use operating mix also enables customers to optimise their process costs by lowering abrasive consumption, paint consumption and waste.

Profilium is fully dedicated to preparing wind power parts, including for offshore applications. Thanks to its 50 years' experience in blasting, Winoa and its 'best in class' worldwide brand W Abrasives have developed a blasting cost reduction offer strategy, which has led to a more than 10% reduction in blasting costs (worldwide average) for customers.

Success stories from many customers around the world have encouraged the company to speed up this strategy, and W Abrasives is now expanding its offer with customised savings solutions for surface preparation. This approach is clearly a key, different and even unique asset for creating differential value with and for customers.

Depending on the customer's needs, savings can be achieved by reducing blasting costs through:

- less abrasive consumption
- shorter blasting times
- higher productivity
- less machine wear
- thinner coatings.

Complete the questionnaire on the W Abrasives website if you would like one of Winoa's application experts to contact you to evaluate possible improvements in your blasting process.

Winoa offers customers across the world economical, ecological and easy-to-use solutions to transform their products' surfaces and reduce their blasting costs. ■

#### Further information

Winoa  
www.winoagroup.com  
www.wabrasives.com

