



W News, the newsletter to prepare tomorrow's industry



## Welcome on W News !

Every quarter, you'll find here a digest of the latest information on the surface preparation market: innovations, opinions from our experts or technical analyses...

At WinoA, we're committed to **offering our customers innovative, sustainable solutions**. With our sights set on the future and our ongoing search for high-performance products, we want to share with you our advances, our efforts and our inspirations, so that together we can build the industries of tomorrow.

**We are delighted to launch W News**, a new link between you and our teams.

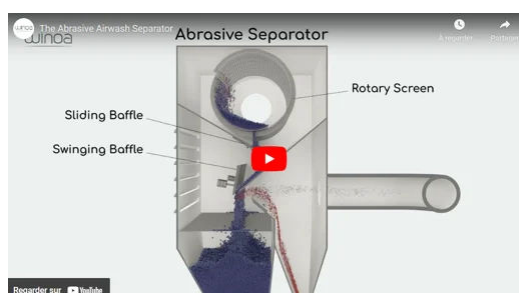
Happy reading!

## The expert corner

### 3 reasons to maintain your separator system

Separator systems are critical components in shotblasting, from surface preparation to cleaning in foundries, ensuring operational efficiency, parts longevity and safety. Incorrect adjustment or maintenance can lead to premature wear of the equipment, increased blasting times and poor cleaning quality of the parts treated.

Neglect the maintenance is the perfect recipe for:



- Premature wear of machine parts
- Longer cleaning cycles
- Improper cleaning.



[Discover more](#)

***Chris Prouty**, Technical Expert for  
North America*

## Our brands

Winoa Group's ambition is to stay as close as possible to its customers, by offering them ever more services. That's why we've developed brands tailored to each of their needs.

### W Abrasives

Our range of abrasives offers the most suitable solutions, with unique Premium solutions, available globally.



**W Abrasives**

[Discover premium products](#)

### W Care

Dedicated to guiding each customer to improve their use of steel abrasives and their blasting process, through a wide range of services.



**W Care**

[Discover our services portfolio](#)

### W Tech

Easy to use, our patented WA Clean technology is the ideal way to evaluate and check the cleanliness of a blasted surface in accordance with ISO/TR 22770 standards.



**W Tech**

[Discover WA Clean technology](#)

## Case study Volvo

**Winoa** recently partnered with **Volvo Construction Equipment** to test different abrasive solutions at one of our technical center, in order to improve the surface profile of Volvo's parts and reducing blasting time.

Find out more in this [video made during test days at the Winoa France technical centre.](#)



## Market insights

# +1,7%

That's the growth in **demand for steel** according to latest forecasts for 2024 from World Steel Association.

« [The urbanisation boom in the South hemisphere is driving global demand for steel](#) », explains *Nicolas Chevanne, Commercial Excellence Manager at Winoa*

## FAQ

"What are the benefits of using stainless steel shot in the metalworking sector?"

Benefits include recyclability and freedom from iron contamination, improved coating adhesion, increased shot durability, reproducible process control and excellent surface finish quality, making stainless steel shot an ideal choice for metallurgical applications.

## Winoa on LinkedIn

### Winoa in the media!

How did a small company from Le Cheylas become one of the leaders in the industry ?

Read [Christophe Bertoncelli interview, our Chief Operational Officer](#), to learn everything from Winoa history to future prospects...



## Renewal of #EcoVadis Silver Medal in CSR 🌟!

For the 2nd year in a row, Winoa teams are proud to obtain silver label in [EcoVadis international certification...](#)



preparing  
tomorrow's  
surfaces



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